

第4問 (配点 16)

You are preparing a presentation on tourism in Japan. You emailed data about visitors to Japan in 2018 to your classmates, Hannah and Rick. Based on their responses, you draft a presentation outline.

The data:

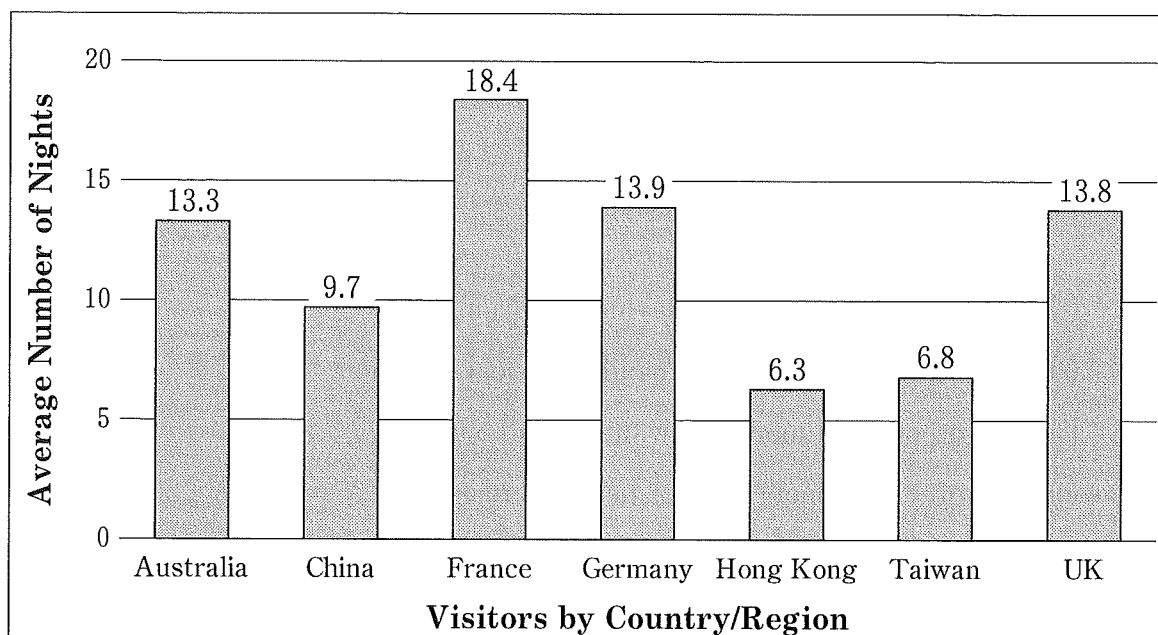


Figure 1. Length of stay in Japan.

(国土交通省観光庁による平成30年統計資料の一部を参考に作成)

Table 1

Average Amount of Money Spent While Visiting Japan

Visitors by country/region	Food	Entertainment	Shopping
Australia	58,878	16,171	32,688
China	39,984	7,998	112,104
France	56,933	7,358	32,472
Germany	47,536	5,974	25,250
Hong Kong	36,887	5,063	50,287
Taiwan	28,190	5,059	45,441
UK	56,050	8,341	22,641

(yen per person)

(国土交通省観光庁による平成30年統計資料の一部を参考に作成)

The responses to your email:

Hi,

Thanks for your email! That's interesting data. I know that the number of international visitors to Japan increased previously, but I never paid attention to their length of stay. I assume that visitors from Asia come for shorter stays since they can go back and forth easily.

Also, the table shows that Asian visitors, overall, tend to spend more on shopping compared to visitors from Europe and Australia. I guess this is probably because gift-giving in Asian cultures is really important, and they want to buy gifts for friends and family. For example, I have seen many Asian tourists shopping around Ginza, Harajuku, and Akihabara. Perhaps they don't have to spend so much money on accommodations, so they can spend more on shopping. I'd like to talk about this.

However, I've heard that visitors from Asia are now becoming interested in doing some other things instead of shopping. We may see some changes in this kind of data in the near future!

Best,

Hannah

P.S. This message is going to Rick, too.

Hi,

Thanks for sending your data! This will help us prepare for our presentation!

I notice from the data that Australians spend the most on entertainment. I'll present on this.

Also, the other day, on Japanese TV, I saw a program about Australian people enjoying winter sports in Hokkaido. I wonder how much they spend. I'll look for more information. If you find any, please let me know. This could be good for a future project.

In addition, I agree with Hannah that there seems to be a big difference in the length of stay depending on the country or region the visitor is from.

What about you? Do you want to talk about what Hannah found in relation to the spending habits? I think this is very interesting.

All the best,

Rick

P.S. This message is going to Hannah, too.

The presentation draft:

Presentation Title: 24	
Presenter	Topic
Hannah:	25
Rick:	26
me:	<u>Relation to the length of stay</u>
<i>Example comparison:</i>	
People from 27 stay just over half the time in Japan compared to people from 28 , but spend slightly more money on entertainment.	
Themes for Future Research: 29	

問 1 Which is the best for 24 ?

- ① Money Spent on Winter Holidays in Hokkaido
- ② Shopping Budgets of International Tourists in Tokyo
- ③ Spending Habits of International Visitors in Japan
- ④ The Increase of Spending on Entertainment in Japan

問 2 Which is the best for 25 ?

- ① Activities of Australian visitors in Japan
- ② Asian visitors' food costs in Japan
- ③ Gift-giving habits in European cultures
- ④ Patterns in spending by visitors from Asia

問 3 Which is the best for

26

?

- ① Australian tourists' interest in entertainment
- ② Chinese spending habits in Tokyo
- ③ TV programs about Hokkaido in Australia
- ④ Various experiences Asians enjoy in Japan

問 4 You agree with Rick's suggestion and look at the data. Choose the best for

27

 and

28

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- ① Australia
- ② China
- ③ France
- ④ Taiwan

問 5 Which is the best combination for

29

?

- A : Australians' budgets for winter sports in Japan
- B : Future changes in the number of international visitors to Tokyo
- C : Popular food for international visitors to Hokkaido
- D : What Asian visitors in Japan will spend money on in the future

- ① A, B
- ② A, C
- ③ A, D
- ④ B, C
- ⑤ B, D
- ⑥ C, D